



Used Car Dealers of Utah

Associate Membership Application

www.UtahDealers.com



ASSOCIATE MEMBERSHIP BENEFITS

- **Email Announcement Press Release**

Associate Members will be announced in an individual email as a new supporter and Associate Members of the Used Car Dealers of Utah. This email can also be an opportunity to advertise your services to the membership. 75% of the UCDU membership have current email addresses on file with the Association.

- **Associate Member Listing on Website**

Each of the Associations Associate Members receive a listing in our Associate Member section and the Resources section of our website. The Associate Member section is a nonmember accessible area of our website which provides an opportunity for Associate Members to expand and grow their business by being in front of the used car dealer industry 24 hours a day, seven days a week. The Resources section of our website is a "Members Only" accessible area of our website, allowing for a detailed listing for each Associate Member including company logo, company contact information, email and web link to the Associate Member's website.

- **Website Banner Ad on multiple pages**

Each Associate Member will be allocated banner ad space to run in conjunction with the other Associate Member ads on the front page of the UCDU website. The banner ad size is 200 width x 89 height (pixels). Banner ads provide immediate exposure for Associate Members to the industry including a direct link to your website allowing your business to constantly grow and expand your business.

- **E-News Banner Ads**

Each Associate Member will have available space in each of the UCDU Monthly E-Newsletters. This associate member ad will be a 200x89 pixel banner ad. Our e-newsletters are sent to our members on a monthly basis keeping your company information in front our members consistently.

- **Newsletter Articles**

Associate Members are also invited to submit articles to be posted in the monthly newsletter and available on our blog. Each article is reviewed by the Association Staff for relevance and accuracy prior to submission to the membership.

- **Standard Membership in NIADA**

Business Name: _____

Contact Name: _____

Address: _____ City: _____ St: _____ Zip: _____

Telephone: (_____) _____ Fax: (_____) _____

Email: _____

Website: www. _____

Facebook Page: www.Facebook.com/ _____

Twitter Handle: www.Twitter.com/ _____

Authorized Signature: _____ Date: _____

I certify that (I am or we are) eligible for membership in the UCDU. I agree upon signing of this application and if accepted as a member, I pledge to uphold the bylaws of the association, its code of ethics, and all Local, State, and Federal laws pertaining to the automobile industry.

State & National Dues	\$625
Sign up Fee	\$25
Total	\$650

Check Enclosed (preferred) <input type="checkbox"/> Credit Card <input type="checkbox"/> Amount \$ _____ Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Discover <input type="checkbox"/> CC# _____ Exp Date: _____ Security Code: _____ Name on Card: _____ Authorized Signature: _____

It is important to me to be recognized as a professional! Enclosed are my annual dues to make sure that my business has all the advantages UCDU/NIADA provides to put me at the forefront of my profession. By completing this application and until I give written notice to discontinue, I am consenting to and giving UCDU/NIADA, its affiliates and subsidiaries, my permission to contact me and provide information to me at the mailing and email addresses, telephone, and fax number(s) I have provided.

